



MEDIA RELEASE

THE CITY OF WESTON

DATE: April 6, 2010

CONTACT: Denise Barrett, Director of Communications, 954-385-2002

City of Weston Launches New Website

www.westonfl.org

The City of Weston is pleased to announce the launch of its newly designed website. The site address at www.westonfl.org has not changed, but the look and content has. The new visual design is reflective of the city's close proximity to the Everglades and the new site offers more information in a clean, user-friendly fashion.

Residents will find a "Moving In" page which provides a list of all the contacts someone moving to Weston might need. There is also "About Weston", providing an overview of Weston, statistics, demographics, geography, history and a soon to be added aerial archive of the city, all in one location at the click of a mouse. Under Parks and Recreation, Weston Community Center class participants will now enjoy the new online registration feature. Some of the additional content added to the site includes: The Weston Environment; Landscaping Division; top questions for each department, Employment, Forms for Download, and more!



The new website is launched in conjunction with the branding of all city communication media: **Weston Always On**. The cohesive logo package includes the City Website, Newsday Tuesday, 1680AM radio, and Wtv, the city government access cable channel. It is reflective of the fact that communications today must be just that: Always On. Residents and visitors

can get city information from multiple city media avenues 24 hours a day. **Newsday Tuesday**, the City's creative online posting local for city articles, is located right on the homepage. New articles are posted every Tuesday. Newsday Tuesday replaces the previously printed and mailed quarterly newsletter.

Designed through staff collaboration, the site reflects the Weston environment and unique community aesthetics. Coming shortly, the homepage will link visitors to information on the city's Wetland Mitigation page when they click on the foliage, and link them to Natural Habitats and its Wildlife if they click on the Heron – adding an educational component directly to the visual screen.

We invite you to visit our site to discover why so many choose to make Weston their home!

Use of Weston City Seal without authorization: Florida Statute 165.043 Official county or municipal seal. --The governing body of a county or municipality may, by ordinance, designate an official county or municipal seal. The manufacture, use, display, or other employment of any facsimile or reproduction of the county or municipal seal, except by county or municipal officials or employees in the performance of their official duties, without the express approval of the governing body, is a second degree misdemeanor, punishable as provided in Florida Statute 775.082 or Florida Statute 775.083.

The City of Weston • 954-385-2000 • facsimile 954-385-2010

The Nation's Premiere Municipal CorporationSM