



MEDIA RELEASE

THE CITY OF WESTON

DATE: December 2, 2011
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Get FIT Pep Rally
Mayor's Challenge Cup & Get FIT FEST
9AM on TUESDAY, DECEMBER 6, 2011
Indian Trace Elementary School

Photo Op

The Rotary Club of Weston, the City of Weston, and the YMCA of Broward County will hold a Get FIT Pep Rally/Media Event at Indian Trace Elementary School at 9:00AM, Tuesday, December 6, 2011. Indian Trace Elementary School was the winner of the 2010 Mayor's Challenge Cup.

On December 6th at Indian Trace Elementary School, the Rotary Club of Weston will host a pep rally for students at the 2010 winning Mayor's Cup Challenge school. Indian Trace Elementary and every elementary school in Weston will each be presented with two Sports Kits (soccer & football) donated by DICK'S SPORTING GOODS.

Miami Heat Forward, JAMES JONES, a huge supporter of the Get FIT initiative will be on hand to encourage students to continue their exercise participation and rally them for the upcoming Mayor's Challenge Cup.

Weston Mayor Eric Hersh will speak with students on the benefits of healthy eating and exercise and encourage them to try and win back the Mayor's Challenge Cup for a second year in a row.

A Y-Fit Demonstration with students will complete the event in a get up and get moving fashion!



In its second year, Get FIT is a partnership between the Rotary Club of Weston, the City of Weston and the YMCA of Broward County to help make Weston the Fittest City in Florida and raise funds for the development and implementation of after school physical activity programs at elementary schools in Weston where PE is being eliminated or cut back.

Mayor's Challenge Cup 1-mile walk/run: Sunday, December 11, 2011 at 9AM at Weston Town Center. The winning school will be the school with the most participants as a percentage of their school enrollment.

Get FIT Fest: Sunday, December 11, 2011 from 9AM-2PM in Weston Town Center. A free health, wellness and fitness festival. Activities, demonstrations, health tests and screenings, live entertainment, kids activities, health and fitness vendors.

Get FIT Pep Rally

Date: Tuesday, December 6, 2011
Time: 9:00 AM
Location: Indian Trace Elementary School
400 Indian Trace, Weston, FL 33326

School children at the press conference have consent forms on file at the school allowing use of photography.

Visit the *Get FIT Weston* website at www.getfitweston.com

Use of Weston City Seal without authorization: 165.043 Official county or municipal seal. --The governing body of a county or municipality may, by ordinance, designate an official county or municipal seal. The manufacture, use, display, or other employment of any facsimile or reproduction of the county or municipal seal, except by county or municipal officials or employees in the performance of their official duties, without the express approval of the governing body, is a second degree misdemeanor, punishable as provided in F.S. 775.082 or F.S. 775.083.

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